

## **Access Informer Security Solutions GmbH**

Job description: Digital and Communication Marketing Intern

**Industry:** Information Technology and Services and Information Services

**Employment type:** Internship

**Duration:** 3-6 months **Experience:** Junior level **Expected travel:** 20%

Location: Lausanne or remote

Join us on our journey to disrupt the industry with our innovative security solutions and assist companies in regaining visibility and control over user authorizations.

As a Digital and Communication Marketing intern, you will work closely with the Product and Sales development managers to handle both online and offline marketing campaigns. You will design new advertising campaigns and newsletter strategies. The intern can start as soon as possible for a 3-6-month period.

## **KNOWLEDGE AND EXPERIENCE:**

- Hands-on experience working with social media platforms, including Twitter, LinkedIn and YouTube
- Planning and executing social media schedules
- Drafting unique digital content (blog, images, videos, etc.)
- Optimizing our digital content for SEO;
- Leverage content marketing to capture contact details of potential leads
- Monitoring online interactions to refine strategy and content
- knowledge or Interest in computer security and B2B sales
- Fluent or native English speaker. Other European languages a plus
- Strong written and verbal communication skills

If you have the required skills, experience, and interest in the role, then contact us today by send us your up-to-date CV or LinkedIn Profile at <a href="mailto:jobs@accessinformer.com">jobs@accessinformer.com</a>.

All applicants must be legally authorized to work in the desired location. No agents.